



**Efforts have been recognized by Taiwan Superior Brand – Well done, LTW !**

This year, LTW has obtained the award – Taiwan Superior Brand, from Taiwan External Trade Development Council (TAITRA) in Taipei World Trade Center on Sep. 22nd, 2009.

When LTW established in 1993, LTW persistently focuses on own brand name, brand development and brand awareness. Taiwan Superior Brand emphasizes on global brand marketing and sales, financial status, brand performance, brand strategy, and the competitive advantage of firms. By obtaining this award, LTW is proved by TAITRA in terms of above conditions.

Looking back to the branding, Peter, Chairman of LTW said that “The application of connectors is very wide, but LTW always focuses on innovation and waterproof, as well as take outdoor waterproof connector as our product strategy, together with military and aerospace, industrial automation, marine, green energy and wireless communication as our target markets.”

After 16 years persistence and efforts in brand development, LTW is not only the company manufacturing outdoor waterproof connectors in Asia, but also one of the leading brands in the world in outdoor waterproof connector field. The slogan of LTW, “Innovation in Waterproof Solution” also delivers this message to the world, and is well-known by our customers for a long time.

Thus, LTW has certified by QC system – ISO9001 and ISO 14001. Furthermore, LTW has certified by the well-known certification – UL and TUV. Today, LTW has obtained 80 global patents, and been trusted by our customers for a long time. In the future, LTW will take “Being a role model of global outdoor waterproof connector industry” as our vision, provide the best service to our customers, and satisfy customers’ needs.

Moreover, LTW keeps doing its best to lighten "LTW" which symbolize Taiwan brand in the world.

**LTW Obtained Taiwan Superior Brand 2009**



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**B.C.E. S.r.l.** - Via Regina Pacis, 54/c - I 41049 Sassuolo (MO), Italy

Tel: (+39) 0536 811616

Fax: (+39) 0536 811500

E-mail: [bce@bce.it](mailto:bce@bce.it)